



AHA! Fall River!

Please take a few minutes to tell us about your experience at AHA! Fall River. Your responses are very important in assuring the continued success of the program. All information is confidential. Please email surveys to: dendenllc@comcast.net

1. How did you hear about AHA! Fall River?
 - a. Newspaper
 - b. Radio
 - c. Saw a poster/card
 - d. Word-of-mouth
 - e. Received an email
 - f. Internet
 - g. Social Media/what type _____
 - h. Other _____
2. Was this your first visit to an AHA! Fall River event?
 - a. Yes
 - b. No
3. Were you satisfied with your initial greeting into Fall River once you arrived?
(rate on a scale of 1 – 10, with 1 being poor and 10 being excellent)

1	2	3	4	5	6	7	8	9	10
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4. Were you satisfied with the transportation to and from other locations
(rate on a scale of 1 – 10, with 1 being poor and 10 being excellent)

1	2	3	4	5	6	7	8	9	10
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5. Were people friendly and helpful
(rate on a scale of 1 – 10, with 1 being poor and 10 being excellent)

1	2	3	4	5	6	7	8	9	10
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6. Did you patronize one of the local restaurants, cafes during your visit? If yes which one(s)
 - a. Yes
 - b. No _____
7. Did you shop at one of our local shops? If yes which one(s)
 - a. Yes
 - b. No _____
8. Did you stop by any of our local attractions during your visit? If yes which one(s)
 - a. Yes
 - b. No _____
9. Did you receive or see any information during AHA! about other Fall River attractions, restaurants, events etc?
 - a. Yes
 - b. No
10. Do you think you might visit or attend any of these attractions, events or restaurants because you saw this information?
 - a. Yes
 - b. No _____
11. Overall, how would you rate your visit to AHA?
(rate on a scale of 1 – 10, with 1 being poor and 10 being excellent)

1	2	3	4	5	6	7	8	9	10
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12. What were your overall impressions of Fall River?
(please be as honest as you can so we can better serve our visitors)

13. Any suggestions for improving a future visit to Fall River
(please be as honest as you can so we can better serve our visitors)
