



In Fall River

Is a FREE celebration of Arts & Culture in Fall River

Dear Patron

AHA! Fall River offers a unique opportunity for partners to maximize their marketing dollars while supporting the premiere arts and culture events in our community. At AHA! Fall River we're thankful for our partners. Because of your support, we're able to make each and every AHA! Fall River night a unique experience for everyone who participates. We invite people in and continue to surprise and engage their senses in so many ways. It's our city celebration and we're happy to know that it's catching on... big time.

In addition to offering 4 seasonal events on the third Thursday of every month, AHA! Fall River also produces and collaborates on many other events throughout the year.

When it comes to marketing, AHA! Fall River has made a splash on the Social Media scene. With followers on Facebook combined and over 1000 contacts on our email list, AHA! offers its partners exposure to one of the largest, ACTIVE audiences of any brand in the South Coast. All of this is in addition to a monthly cross-media campaign which includes print, web & radio ads as well as wide ranging distribution of posters & handbills, on-line calendars, press placement and our "Night of" schedules. All together AHA! is creating a well-rounded marketing package that is targeting YOUR customers. Bringing visitors and residents of the greater South Coast community to Downtown Fall River to celebrate the best that the city has to offer is what we do best!

Our events are made possible by a group of dedicated volunteers with an interest in stimulating our regional economy and inspiring our communities with the benefits of the art & culture movement.

It is no secret that the anticipated future will be grown out of creativity and entrepreneurship. Many organizations are realizing how important it is to inspire and help foster our youth and adult populations alike to embrace art & culture and to experience the sense of pride achieved through making things happen.

Our call to you today is to enlist your support to help us "support art & culture" for these exciting events. Our goal is to attract diverse programmers and make this event available FREE to the public. In order to achieve this, we need your help as a Partner.

Attached is the list of Partner opportunities. Please join us to make our AHA! Fall River events a success. Your support of these events will not only help reach a diverse community of programmers and public audience with like-minded interests but will be helping to inspire youth and adults to grow and pursue a better future for the regional economy.

We want to make these collaborative events with live entertainment, food, attractions as well as hands on programming activities. However, we cannot do this without your financial support, contributions and participation.

Can we count on you to help?

SUPPORT ART & CULTURE

Because Arts Matter

Sandy Dennis

Sandy Dennis, Program Director

AHA! Fall River

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